



DATE: October 2009
TO: Participants of the 2010 Keystone Press Awards Contest
FROM: Bev Hendry, Manager of Foundation Services
SUBJECT: Rules and Changes for the Keystone Press Awards

It's time to get ready for the 2010 Keystone Press Awards! While you review your work, select the best and prepare your entries, we ask you to **please read the rules thoroughly and carefully** as there have been some changes.

FAQs and Reminders

Electronic submissions of an entry are **NOT** permissible. Entries **MUST** be the original clipping or an original-sized photocopy. Reduced photocopies will be disqualified. Note: We are considering moving to an online submission program for 2011.

Please note the two new categories: #14 Online Breaking News and #15 Online Special Project

Entries **MUST** be submitted in a 9x12" envelope.

Each entry **MUST** include a completed entry card stapled to the upper left corner of the envelope.

You **MUST** enter according to your circulation division as described in the rules.

The fee for each entry is \$7. Payment **MUST** accompany entry.

Prior to mailing, you **MUST** sort your entries in order by category.

When mailing your entries, please use a tracking service such as Federal Express, UPS or US Priority Mail. We cannot acknowledge receipt of your entries.

Entries **MUST** be received by 5 p.m. Friday, Jan. 22, 2010, at:

Pennsylvania Newspaper Association Foundation
c/o Keystone Contest
3899 N. Front Street
Harrisburg, PA 17110

Winners will be notified in early April. Awards will be presented at the Pennsylvania Press Conference, May 14 and 15, 2010, at the Harrisburg Hilton and Towers in Harrisburg.

Questions should be directed to Bev Hendry, Manager of Foundation Services, at beverlyh@pa-news.org or (717) 703-3003.