

RESOLUTION II
PROMOTE AND DEFEND NEWSPAPER PUBLICATION
OF PUBLIC NOTICES

Public notices are an integral part of the content of every newspaper of general circulation and citizens are accustomed to finding public notices collected in their local newspapers; and

Courts, administrative agencies, the business community and the general public recognize newspapers as the authoritative source and archive of public notices; and

Free publications distributed by direct mail or home delivery without request and regardless of the recipients' preferences, publications commonly called "shoppers" or "pennysavers" are seeking the same statutory status as newspapers of general circulation under Pennsylvania public notice law; and

We believe a public notice advertisement published in a shopper would not have the same significance, impact and value as a newspaper public notice advertisement has; and

State and local governments in Pennsylvania and elsewhere are with increasing frequency attempting to replace newspaper public notices with digital announcements on a profusion of government sites; and

While many Pennsylvania newspapers publish public notices on their own sites and on the MyPublicNotices.com site, there are millions of Pennsylvanians who depend upon their local newspapers for public notice information; and

The enactment of legislation to curtail or eliminate newspaper public notices would be prejudicial to the interests of all citizens and their communities.

WE RESOLVE, THEREFORE, to reaffirm that newspaper public notices are an essential component of Pennsylvania's system of representative self-government of, by and for an informed and alert citizenry; and

FURTHER, WE RESOLVE to oppose any legislative measure that would replace newspaper public notices with announcements posted on government sites; to draw attention to the public notices within our newspapers; to educate readers and legislators about the significance of newspaper public notice advertising; and to participate in association efforts, such as MyPublicNotices.com, to preserve the publication of public notices by newspapers.
