

RESOLUTION VIII
SUPPORT FOR ONLINE EFFORTS OF NEWSPAPERS

WHEREAS, we recognize that the media industry is changing as a result of the Internet and digital communications technologies, and

WHEREAS, Pennsylvania newspapers are adapting to these changes and striving to be leaders in these rapidly emerging and changing markets.

WE RESOLVE, THEREFORE, to assist Pennsylvania newspapers in meeting the challenges of the online marketplace and in expanding their products and coverage to be leaders in this arena, including, but not limited to, a commitment to strong branding, news content, multimedia projects, and advertising relationships.
