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Newspaper Excellence in Cyberspace Award winners announced for 2006

HARRISBURG, Pa., March 24, 2006 — The Pennsylvania Newspaper Association (PNA) Foundation announces the 2006 Newspaper Excellence in Cyberspace Award winners.

Started in 2005, this national competition recognizes outstanding newspaper Web sites in nine categories of excellence: ease of navigation, consistency, aesthetics, Internet interplay, timeliness, internal search, interact-ability, personalization and e-commerce. In addition, each entrant receives a brief assessment of how well the Web site measures up.

Newspaper Excellence in Cyberspace entries are judged by the SpaceMaster Team. SpaceMaster, Inc. is the developer and marketer of SpaceMaster, the advertising sales management software product used by newspapers, magazines and other media companies around the world.

The 2006 Newspaper Excellence in Cyberspace Award winners are as follows:

Ease of Navigation

poconorecord.com
Pocono Record, Stroudsburg, Pa.

Consistency

careerjournal.com, startupjournal.com,
opinionjournal.com, realestatejournal.com
The Wall Street Journal, Stockton, N.J.

Aesthetics: Daily

yorkdispatch.com
The York (Pa.) Dispatch

Aesthetics: Weekly

sacurrent.com
San Antonio (Texas) Current

Internet Interplay

mcall.com
The Morning Call, Allentown, Pa.

Timeliness

phillyburbs.com
Bucks County Courier Times, Levittown, Pa.

Internal Search

yorkdispatch.com
The York (Pa.) Dispatch

Interact-Ability

careerjournal.com
The Wall Street Journal, Stockton, N.J.

Personalization

citypaper.com
Baltimore (Md.) City Paper

e-Commerce

thedailyreview.com
The Daily Review, Towanda, Pa.

Awards will be presented at a luncheon on Monday, March 27 in conjunction with New Media World at the America East Newspaper Operations and Technology Conference in Hershey, Pa.

The PNA Foundation, established in 1967, is a tax-exempt, nonprofit organization under IRS code 501(c) (3). Its mission is to improve newspapers through education and training programs and to develop a better understanding in the public and private sectors about the role of newspapers.